



KEW MEDIA GROUP MIGRATES FRANTIC FILMS' LIBRARY OF 450 HOURS ONTO KEW'S DISTRIBUTION PLATFORM

Toronto, April 27, 2018 – KEW MEDIA GROUP (“KEW MEDIA”, “KEW” or the “Company”) (TSX:KEW and KEW.WT), a leading content company that produces and distributes multi-genre content worldwide, today announced that it has migrated the multi-genre library of award-winning producer Frantic Films (“Frantic”) onto KEW’s distribution platform. The deal will see KEW MEDIA GROUP’s distribution arm taking over international sales on more than 450 hours of content, including brand new true crime series *In Plain Sight*, which KEW debuted at the MIPTV market in Cannes earlier this month. KEW Distribution has realized sales commitments of over \$2 million from the library including *In Plain Sight*, which would have otherwise gone to a third-party distributor.

Steven Silver, CEO of KEW MEDIA GROUP INC. said, “The examples of KEW taking over the distribution of Frantic’s catalogue and the creation of *In Plain Sight* are precisely the type of synergy we promised and are creating across our group. *In Plain Sight* was created in house by Frantic’s Jamie Brown and his team and has gone into production without a Canadian broadcast commission because it has been pre-sold and financed by KEW’s Greg Phillips and his team. We own outright in perpetuity a strong show that is being efficiently produced in house and now sold profitably across the world by our strong internal distribution team.”

In Plain Sight (52 x half hour) is a riveting whodunit documentary series that reveals disturbing real-life cases of murder where the culprit featured on TV news reports, was interviewed by the media, posted in social media or newspaper reports, or otherwise brazenly showed their face while all the time they had blood on their hands.

Further Frantic Films’ catalogue of content now available from KEW includes long-running lifestyle series *Til Debt Do Us Part* for Slice Network and Global, *Guinea Pig* for Discovery, hit series *Pitchin’ In* for Food Network, *The Winnipeg Comedy Festival* for CBC Television and *Buy It, Fix It, Sell It* for HGTV.

Led by CEO and Executive Producer Jamie Brown, Frantic Films has a strong reputation for creating globally-relevant content across the lifestyle, factual, reality, sports, comedy and drama genres. Based in Toronto and Winnipeg, Frantic Films is part of the KEW MEDIA GROUP of production companies, following KEW’s acquisition of Frantic in February 2017.

Jamie Brown commented, “KEW’s track record in maximising the individual potential of each and every title across multiple channels and platforms worldwide is very impressive. Being part of the KEW group has enabled us to greatly expand our global ambitions. *In Plain Sight* is a great example of a production that would not have happened without KEW’s input and financing capability.”

Greg Phillips, President of Distribution at KEW MEDIA GROUP, added, “We’re very pleased to be working with Jamie and the team at Frantic. This will enable us to deliver an impressive

array of new and existing high-quality content to our global clients. This migration will create more sales opportunities for KEW DISTRIBUTION. Frantic's multi-genre portfolio of award-winning programming has already proved to be very successful globally and we're looking forward to further maximising its significant potential in the international market."

About KEW MEDIA GROUP INC.

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Awesome Media & Entertainment, Bristow Global Media, Campfire Film & Television, Collins Avenue Productions, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films and Spirit Digital Media; and the distribution companies: Content Media Corporation (now re-branded KEW MEDIA) and TCB Media Rights.

With primary offices in London, Los Angeles, New York and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 10,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

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