



**KEW MEDIA GROUP's TCB Media Rights Signs Agreements with Transparent TV,
Daisybeck Studios and Wild Pictures**

Toronto, ON, October 18, 2018 -- KEW MEDIA GROUP INC. ("KEW MEDIA," "KEW" or the "Company") (TSX:KEW and KEW.WT) today announced that KEW MEDIA-owned TCB Media Rights ("TCB") has signed content deals with three UK-based indies, Transparent TV, Daisybeck Studios, and Wild Pictures.

Under a two-year first-look deal, TCB will represent Transparent TV's entire back catalogue, bringing an additional 70 hours to TCB's factual slate. A few highlights include 33 hours the highly successful UK titles *Botched Up Bodies* and season two of Michael Portillo's *Hidden History of Britain* (both for Channel 5 in the UK).

The deals with Daisybeck Studios and Wild Pictures add a further 50 hours of content to TCB's slate including Daisybeck's *The Production Line* and Wild's *The Cruise* (both for ITV in the UK).

Steven Silver, KEW MEDIA Founder and Chief Executive Officer, commented, "This is another great example of the growing strength of the TCB platform. TCB is a preferred choice for many producers, and the 120 hours of new content is an exciting addition to TCB's catalogue. While not material to Kew's FY18, TCB's growth is an important contributor to our expectations for FY19."

TCB has launched the shows acquired under these deals at international television market MIPCOM, where the company is bringing a total of 400 hours of programming to sell.

Jimmy Humphrey, head of acquisitions and co-productions at TCB, stated, "Our roster of premium content suppliers continues to grow, exemplified by deals with Transparent TV, Daisybeck and Wild Pictures. We look forward to the opportunity of presenting new factual content, based on a variety of genres throughout MIPCOM and into the future."

About KEW MEDIA GROUP INC.

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Awesome, Bristow Global Media, Collins Avenue Productions, Essential Media Group, 4East Media, Frantic Films, Jigsaw Productions, Media Headquarters, Our

House Media, Sienna Films and Spirit Digital Media; and the distribution companies: KEW MEDIA Distribution and TCB Media Rights.

With primary offices in London, Los Angeles, New York, Sydney and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 13,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The Company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

About TCB Media Rights

TCB Media Rights was established by Paul Heaney at MIPCOM in late 2012. TCB's mission is to identify production companies able to deliver strong creative properties and work with them to craft their ideas into shows and formats with global traction. TCB brings an international perspective to bear on the Company's production partners' development pipelines, using TCB's insight, commercial knowledge and contacts to open up key territories. Examples of this approach in action include *Abandoned Engineering*, *Murder Made Me Famous*, and *Bondi Rescue*, now among TCB's best-selling titles.

About Transparent TV

Transparent Television was founded in 2006 by Jazz Gowans and became part of Argonon Group in 2013. It produces thought-provoking programming across all genres, documentaries, factual entertainment, features, specialist factual, and factual formats across all the major broadcasters including: Channel 4's recent documentary, *Britain's Forgotten Army*; two series of the insightful, *A Very British Brothel* (which was shortlisted for a 2016 Grierson Award); five series of *Botched Up Bodies* and two headline-hitting *Celebrity Botched Up Bodies* for Channel 5; a range of exclusive documentaries for Channel 5's Extraordinary People strand; and Transparent was shortlisted for a Broadcast Digital Award in 2016 for the BBC Three film, *The Boy Who Got His Leg Cut Off*. In addition to the feature-length documentary, *On the Estate With Michael Portillo* (W/T), Transparent Television is also making two series with Michael, *Portillo's Hidden History of Britain*. Series 1 is a four-part series which is due to transmit later in the spring, and series two, currently in production, will be a five part series.

About Daisybeck Studios

Daisybeck Studios is an Emmy nominated and RTS Award winning production company based in Leeds, UK.

We've been producing Factual, Factual Entertainment, Music and Event programming since 1998. Our output ranges from single high profile documentaries to multi-episodic series for the leading terrestrial and digital broadcasters in the UK, USA, and around the world. Home of *The*

Yorkshire Vet, Daisybeck Studios is Yorkshire's fastest growing true indie with 60 hours plus in production for 2018.

About Wild Pictures

Wild Pictures is an independent company, led by multi-award winning Creative Director Paul Hamann.

We are one of the UK's leaders in documentary making. We have a strong reputation for making access-led films with high production values which are produced with intelligence and sensitivity that focus on major institutions, social issues and strong human interest stories.

Our aim is to produce innovative documentaries with privileged access to tell original stories.

We produce award winning documentaries on often complex issues and foreign affairs such as: *The Forgotten Children* (ITV1), *Stalkers* (BBC One), *The Funeral Murders* (BBC Two), *Women Who Kill* (C4), *Execution of a Teenage Girl* (BBC2) and *The World's Tallest Man* (Discovery). We tell bold stories through the eyes of well recognised presenters: Miriam Margolyes *Miriam's Big American Adventure* (BBC One), Anne Robinson *The Trouble With Women* (BBC One), Terry Jones *In Charlie Chaplin's Footsteps with Terry Jones* (ITV1), and we have uncovered the lives of notorious killers: Ian Brady, Myra Hindley and Dr. Harold Shipman.

We have gained unprecedented access to: The Kremlin, Her Majesty's Prison Service, Indiana State Correctional Facilities (US); specialist police units including The City of London Police Fraud Squad, The Met's Police Firearms Unit CO19 and The British Army.

We also make returnable, popular factual series from inside intriguing commercial brands such as KFC: *The Billion Dollar Chicken Shop* (BBC One), Princess Cruises: *The Cruise* (ITV1) – now in its 6th series and inside great British public institutions such as London Zoo: *The Zoo* (ITV1) and Liverpool's Women's Hospital: *The Baby Hospital* (ITV1). We have created bold new formats using fixed rig cameras for BBC Two's *Mr v Mrs: Call the Mediator*.

At Wild Pictures we focus on creating inspiring films with people rather than about people. We build trusting, transparent relationships with our contributors and we keep our promises. Our films are engaging and insightful, taking viewers into worlds they may never otherwise witness.

Source: KEW MEDIA GROUP INC.

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