



KEW MEDIA GROUP's Our House Media Buys Stake in 4East Media

Toronto, ON, October 9, 2018 -- KEW MEDIA GROUP INC. ("KEW MEDIA," "KEW" or the "Company") (TSX:KEW and KEW.WT) today announced that KEW MEDIA-owned Our House Media (OHM) has purchased a stake in the recently formed production company 4East Media to further expand its production footprint.

Led by industry veterans Sharone Ostrovsky, Peter Esteves, Liz West and Sonya Roberts, 4East will develop and produce multi-genre, unscripted content. Members of the 4East team are behind hit shows such as *Hellfire Heroes* (Discovery Channel), *Every Word is Absolutely True* (HBO) and *Cash Cab* (Discovery Channel). Housed in OHM's Toronto office, 4East will grow its development and production slate with input and support from OHM's executive team.

Steven Silver, KEW MEDIA Founder and Chief Executive Officer, commented, "The strategic acquisition of 4East Media exemplifies KEW's acquisitive nature and ongoing commitment to investing in long-term growth opportunities. 4East Media has a strong pipeline of content that will further benefit from being part of the KEW family, realize operational synergies with access to our distribution platforms and will be able to drive cost efficiencies given the strategic nature of the relationship with OHM."

Simon Lloyd, CEO of OHM, said, "We are very excited to be working with the talented team at 4East. Incubating new talent and ideas is our passion and we look forward to collaborating with 4East to create a roster of hit shows."

Sharone Ostrovsky, CEO of 4East Media, said, "We are thrilled to be working with OHM's incredible team as well as being part of the KEW family. We feel industry leaders, such as KEW and OHM, will provide 4East Media with additional opportunities to achieve our strategic goals."

About KEW MEDIA GROUP INC.

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Awesome, Bristow Global Media, Collins Avenue Productions, Essential Media Group, 4East Media, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films and Spirit Digital Media; and the distribution companies: KEW MEDIA Distribution and TCB Media Rights.

With primary offices in London, Los Angeles, New York, Sydney and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 13,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The Company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

About Our House Media

Our House Media is a North American content creation company with a mission to create entertaining and returnable content with the highest production values for audiences in the US, Canada, and the UK. With decades of experience and an enviable track record of long-running hit shows, co-founders CEO Simon Lloyd and President Joe Houlihan offer a fresh approach to non-fiction content with a focus on great casting and compelling storytelling. Currently, OHM is producing over 100 hours of television and has an additional 15 projects set up at various broadcasters. OHM opened its doors in Toronto in 2014, and launched its Los Angeles and bases in 2018. Visit www.ourhousemedia.com and follow Our House Media on Twitter @ourhousemedia.

About 4East Media

At 4East Media we bring a breadth of experience in multiple genres including: reality, lifestyle, documentary, docudrama and news. We believe these are exciting times for content creators with an endless potential for new platforms and fresh genres. Our passion is creative story-telling, and like the collective works we have done to date, we are committed to providing first-rate programming across all platforms.

Source: KEW MEDIA GROUP INC.

Investor Relations Contact:

KEW MEDIA GROUP INC.

Steven Silver

Chief Executive Officer

investors@kewmedia.com