



## **KEW MEDIA Announces Partnership with Channel 5**

Toronto, ON, September 24, 2018 -- KEW MEDIA GROUP INC. (“KEW MEDIA” or the “Company”) (TSX:KEW and KEW.WT) today announced that the Company has signed a three-year co-production partnership deal with UK broadcaster Channel 5 for a variety of drama projects. The co-production partnership will entail the selection, commissioning, production, financing and distribution of scripted television programs.

One of the first projects resulting from this deal is *Clink*, a 10-part drama series set in a female prison. The show is intended to appeal to a young adult audience and will premiere on the UK broadcaster’s 5STAR channel. The series, which is currently in pre-production, has been commissioned from the multi-award winning production company LA Productions, and will be executive produced by Colin McKeown.

All drama content produced through the partnership between Channel 5 and KEW MEDIA GROUP will be distributed in the international marketplace by Kew Media Distribution.

Steven Silver, KEW MEDIA Founder and Chief Executive Officer, commented, “We are excited to be partnering with Channel 5 on a slate of original dramas. The three-year deal is another step forward in Kew’s expansion of its slate of dramatic projects.”

### **About KEW MEDIA GROUP INC.**

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Awesome, Bristow Global Media, Collins Avenue Productions, Essential Media Group, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films and Spirit Digital Media; and the distribution companies: KEW MEDIA Distribution and TCB Media Rights.

With primary offices in London, Los Angeles, New York, Sydney and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 13,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The Company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

## **About Channel 5**

Channel 5 is a public service broadcaster and the UK's third latest commercial TV station. Launched in March 1997 Channel 5 has been owned by Viacom International Media Networks since September 2014. Channel 5, 5STAR, 5USA, 5Spike, 5Select and My5 TV reach 3 in 4 of the UK viewing public each month with a diverse schedule including issue-led documentaries, popular factual, accessible history, stunning natural history, inclusive entertainment and reality, top level sport, high quality scripted programming and critically acclaimed children's and news programming. Through its agenda-driving commissions, Channel 5 has led on societal issues from inequality to inner city gang life, homelessness to mental health, aiming to tell the story of modern Britain by reflecting the lives of people across the nation. My5 is an on-demand service allowing viewers to watch content online for free from Channel 5, 5STAR, 5USA, 5Select and 5Spike. In 2018, Channel 5 won its first BAFTA for Cruising with Jane McDonald and was named 'Channel of the Year' at the Edinburgh TV Festival.

Source: KEW MEDIA GROUP INC.

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