



KEW MEDIA COMPLETES ACQUISITION OF ESSENTIAL MEDIA GROUP

Toronto, ON, July 24, 2018 – KEW MEDIA GROUP Inc. (“KEW”) (TSX:KEW and KEW.WT) today announced that it has completed the acquisition of Essential Media Group (“Essential”), a leading independent producer of high quality content in a variety of genres for broadcast networks worldwide.

“We’re very excited to be able to move forward as part of KEW Media Group,” said Chris Hilton, Essential Media Group CEO. “We’re already in co-production and distribution partnerships with KEW Media Distribution, TCB Media Rights and Our House Media; and are co-developing with other creatives and companies in the group. The synergies of being part of KEW will transform our business.”

“The addition of Essential to the KEW platform is another step forward in our growth strategy. It expands KEW’s US offering and gives us a first presence in Australia. We anticipate strong revenue synergies coming from Essential’s inclusion for 2019,” said Steven Silver, KEW Founder & CEO.

Forward Looking Statements

References in this news release to synergies that are expected to be realized by Essential constitute forward-looking statements under applicable securities laws. Such statements are based on current expectations of KEW’s management, including that Essential will be able to realize benefits by operating as part of the KEW platform, and inherently involve numerous risks and uncertainties including, among other factors, the risk that Essential will not perform or be integrated as expected, as well as the risks in the section entitled “Risk Factors” in the Company’s annual information form for the year ended December 31, 2017. Except as may be expressly required by applicable law, KEW does not undertake any obligation to update publicly or revise any such forward-looking statements.

About KEW MEDIA GROUP INC.

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Awesome Media & Entertainment, Bristow Global Media, Campfire Film & Television, Collins Avenue Productions, Essential Media Group, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films and Spirit Digital Media; and the distribution companies: Kew Media Distribution and TCB Media Rights.

With primary offices in London, Los Angeles, New York, Sydney and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every

year, as well as distribute a library of more than 13,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

About Essential Media Group

The Essential Media Group (EMG) is the newly formed international content company from the merger of two leading independent production companies and joint venture partners – Essential Media and Entertainment and Quail Entertainment. Headed by CEO and Executive Producer Chris Hilton and CCO and Executive Producer Greg Quail, EMG combines strong credentials and track records in both scripted and unscripted content. Essential Media Group has production offices in Sydney, Los Angeles and Dallas Fort Worth.

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