



KEW MEDIA GROUP TO DISTRIBUTE *B.B. KING: ON THE ROAD*

Toronto, April 13, 2018 – KEW MEDIA GROUP (“KEW MEDIA”, “KEW” or the “Company”) (TSX:KEW and KEW.WT) today announced that the Company’s distribution arm is launching the feature documentary *B.B. King: On the Road*, Jon Brewer’s sequel to *B.B. King: The Life of Riley*, narrated by Oscar-winning actor Morgan Freeman (PBS American Masters).

The title was selected by leading industry publication *Variety* as one of its ‘Factual Buzz Titles’ at this year’s MIPTV television market in Cannes, France. The film forms part of KEW’s formidable high-end documentary catalogue which includes other music-related titles such as *Rolling Stone Magazine: Stories From the Edge* (HBO in the U.S. in association with Sky Arts in the UK) and *Sinatra: All or Nothing At All* (HBO in the U.S) from Jigsaw Productions and Academy Award®-winning filmmaker Alex Gibney (*Taxi to the Dark Side*, *Going Clear: Scientology and the Prison of Belief*), and acclaimed directors Nick Broomfield and Rudi Dolezal’s *Whitney: Can I Be Me* (Showtime in the U.S.)

A loving tribute to a man who contributed to the landscape of music with a unique style imitated to this day, as told by those who knew him best: his crew, friends and many band members as they symbolically travel from Nashville across America’s deep South in B.B. King’s tour bus. In a music career spanning five decades, B.B. King and his band were infamous for their gruelling worldwide tour schedule which covered some 300 nights per year.

B.B. King: On The Road takes viewers through the days spent travelling and the nights spent performing in between life’s milestones featuring new and exclusive contributions from B.B. King as he began to wind down touring, until the one night he set his guitar (Lucille) down and silently walked off stage, never to play publicly again. Director Jon Brewer also includes precious footage of the funeral of B.B. King to share with fans for remembrance.

Forward-Looking Statements

This news release may include forward-looking statements. All such statements constitute forward looking information within the meaning of securities law and are made pursuant to the “safe harbour” provisions of applicable securities laws. Forward-looking statements may include, but are not limited to, statements about anticipated future events or results including comments with respect to the Company’s objectives and priorities for 2018 and beyond, and strategies or further actions with respect to the Company, its business operations, financial performance and condition. Forward-looking statements are statements that are predictive in nature, depend upon or refer to future events or conditions and are identified by words such as “will”, “expects”, “anticipates”, “intends”, “plans”, “believes”, “estimates” or similar expressions concerning matters that are not historical facts. Such statements are based on current expectations of the Company’s management and inherently involve numerous risks and uncertainties, known and unknown, including economic factors.

About KEW MEDIA GROUP INC.

KEW MEDIA GROUP is a leading publicly-listed content company that produces and distributes multi-genre content worldwide. Companies included in the KEW family are the production companies: Architect Films, Bristow Global Media, Campfire Film & Television, Collins Avenue Productions, Frantic Films, Jigsaw Productions, Media Headquarters, Our House Media, Sienna Films and Spirit Digital Media; and the distribution companies: Content Media Corporation (now re-branded KEW MEDIA) and TCB Media Rights.

With primary offices in London, Los Angeles, New York and Toronto, the KEW MEDIA GROUP companies develop, produce and distribute more than 1,000 hours of content every year, as well as distribute a library of more than 10,000 hours, to almost every available viewing platform internationally. KEW aspires to offer great content from all over the world to viewers of all ages and tastes. The Company promotes transparency, equality, respect, and inclusiveness and plans to grow with the benefit of people from a wide range of perspectives and backgrounds.

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